

## New Project: Time Scale

- Typically, going from Alpha - v.1.0 can be completed in a ***few months***
- While the **size** of the project is a key factor, much more relevant is client ***flexibility***

### From

**LOW** client demands

**ZERO** custom  
development work

**HIGH** flexibility

### TO

**HIGH** client demands

**SIGNIFICANT** custom  
development work

**NO** flexibility

### GOAL

Our experience shows that a ***balance***  
somewhere in between results in:

- ✓ **Quick** results
- ✓ **Moderate** cost
- ✓ **Reliable** stability